The Milan Breast Cancer Conference is the place where to meet top experts in the field and network with all of those interested in how to translate new discoveries into better diagnosis and treatment of breast cancer patients.

The conference aims to achieve a balance of clinical, translational, and basic research, providing a forum for interaction, communication, and education for a broad spectrum of health professionals, researchers, and those with special interest in breast cancer.

Innovation and building bridge to conquer breast cancer are the major themes of our conference. Our mission is to provide information on discoveries that will have impact on breast cancer treatment in the near future, to better understand breast cancer heterogeneity and molecular pathways exploited for clinical purpose, to promote collaboration in breast cancer research, new ideas for projects, and create new contacts.

The program will address a clear perspective: the need for clinicians to keep pace with the rapidly growing body of knowledge on new molecular pathways, targets, biomarkers, drugs, genomic technologies at the same time, and update skills of care givers to integrate and use such new technologies in daily clinical practice.

See you soon in Milan!
Aron Goldhirsch and Umberto Veronesi
INTERNATIONAL INVITED FACULTY

Bazzocchi Massimo Azienda Ospedaliero-universitaria di Udine - Italy
Bass Fabio European Institute of Oncology, Milano - Italy
Bazzocchi Massimo Azienda Ospedaliero-universitaria di Udine - Italy
Benson John Addenbrooke’s Hospital Cambridge - UK
Burstin Harold Dana Farber Cancer Institute, Boston - U.S.A.
Campbell Peter Wellcome Trust Sanger Institute, Cambridge - UK
Cancello Giuseppe European Institute of Oncology, Milano - Italy
Coates Alan Stuart International Breast Cancer Study Group and University of Sydney, Australia
Colleoni Marco European Institute of Oncology, Milano - Italy
Criscitelli Carmen European Institute of Oncology, Milano - Italy
Cristofanilli Massimo Jefferson Breast Cancer Center, Philadelphia - U.S.A.
Curigliano Giuseppe European Institute of Oncology, Milano - Italy
De Censi Andrea E.O. Ospedale Galliera, Genova - Italy
Eniu Alexandru The Oncology Institute “Prof. Dr. Ion Chiricuta” Cluj-Napoca - Romania
Esposito Angela European Institute of Oncology, Milano - Italy
Galimberti Viviana European Institute of Oncology, Milano - Italy
Garber Judy Dana Farber Cancer Institute, Boston - U.S.A.
Garusi Cristina European Institute of Oncology, Milano - Italy
Geibhart Geraldine Institut Jules Bordet, Bruxelles - Belgium
Gentilini Oreste European Institute of Oncology, Milano - Italy
Grant Michael Medical University of Vienna, Vienna - Austria
Goldhirsh Aron European Institute of Oncology, Milano - Italy
Golshan Mehran Dana Farber Cancer Institute, Boston - U.S.A.
Harris Jay Dana-Farber Cancer Institute, Boston - U.S.A.
Intra Mattia European Institute of Oncology, Milano - Italy
Jacobs M.A. Johns Hopkins University School of Medicine, Baltimore - U.S.A.
Lazzaroni Matteo European Institute of Oncology, Milano - Italy
Leonardi Maria Cristina European Institute of Oncology, Milano - Italy
Luini Alberto European Institute of Oncology, Milano - Italy
Manconi Andrea European Institute of Oncology, Milano - Italy
Orecchia Roberto European Institute of Oncology, Milano - Italy
Petit Jean Yves European Institute of Oncology, Milano - Italy
Petralia Giuseppe European Institute of Oncology, Milano - Italy
Pizzamiglio Maria European Institute of Oncology, Milano - Italy
Poortmans Philip Institute Verbeeten, Tilburg - The Netherlands
Pruneri Giancarlo European Institute of Oncology, Milano - Italy
Pusztai Lajos Yale Cancer Center, New Haven - U.S.A.
Rigotti Gino Ispres President, Verona - Italy
Ring Alistair The Royal Marsden Hospital, London - UK
Sileny Han University of Leuven, Leuven - Belgium
Solin Lawrence Einstein Healthcare Network, Philadelphia - U.S.A.
Tabar Laszlo Falun Central Hospital, Falun - Sweden
Toesca Antonio European Institute of Oncology, Milano - Italy
Veronesi Paolo European Institute of Oncology, Milano - Italy
Veronesi Umberto European Institute of Oncology, Milano - Italy
Viale Giuseppe European Institute of Oncology, Università di Milano - Italy
Whelan Timothy J. Mc Master University, Hamilton - Canada
Winer Eric Paul Dana Farber Cancer Institute, Boston - U.S.A.
Wolff Antonio Johns Hopkins Institute, Baltimore - U.S.A.
Zuiani Chiara Institute of Radiology, University of Udine - Italy
PROGRAMME

WEDNESDAY 25 JUNE
Hands-on Labs at the European Institute of Oncology
One day practical course, limited to 10 attendees, held in the operating theater and labs, tutored by the IEO team. The participants have the possibility of choosing between two different tracks:
1) Morning session dedicated to breast surgery + afternoon session in the radiology unit
2) Morning session dedicated to breast surgery + afternoon session in the pathology unit

THURSDAY 26 JUNE
08.30 Welcome and opening
Umberto Veronesi and Aron Goldhirsch

Screening and Imaging
Chair: Massimo Bazzocchi – Rapporteur: Maria Pizzamiglio
08.45 Breast cancer and decline in mortality - Laszlo Tabar
09.00 The imaging of response after neoadjuvant therapy – Michael Jacobs
09.15 Molecular imaging in the era of targeted therapies – Geraldine Gebhart
09.30 Can tomosynthesis replace ultrasound? - Chiara Zuiani
09.45 Whole body MRI in metastatic breast cancer - Giuseppe Petralia
10.00 Discussion
10.15 Coffee break

Premalignant disease
Chair: Judy Garber – Rapporteur: Matteo Lazzeroni
10.45 Molecular characterization for non-invasive disease: Clinical implications - Lawrence Solin
11.00 Who should receive preventive therapy? - Andrea De Censi
11.15 Unclassified variants of BRCA 1 and BRCA 2 - Judy Garber
11.30 Prophylactic mastectomy in patients with BRCA 1 and BRCA 2 mutations - Paolo Veronesi
11.45 Discussion

Pathology
Chair: Giuseppe Viale – Rapporteur: Giancarlo Pruneri
12.00 The pathology of breast cancer: predicting response to treatment - Giuseppe Viale
12.15 Intratumor Molecular Heterogeneity of Breast Cancer – clinical and biological implications - Lajos Pusztai
12.30 Visualizing the true spectrum of breast cancer: the AURORA project - Peter Campbell
12.45 Discussion
13.00 Lunch
14.00 Spotlight:
Management of toxicity from precision medicine - Alistair Ring
Neoadjuvant therapy
Chair: Marco Colleoni – Rapporteur: Giuseppe Cancello
14.20 Neoadjuvant model for testing emerging targeted therapies in breast cancer - Antonio Wolff
14.35 Endocrine therapy in the neoadjuvant settings - Marco Colleoni
14.50 Immunomarkers in early triple negative breast cancer - Carmen Criscitiello
15.05 Discussion
15.20 EIO Award: Tim Whelan
Certificate: Shortening radiotherapy to the conserved breast?
15.50 Coffee break
16.20 Spotlight:
Multimodality approach to the inflammatory breast cancer - Massimo Cristofanilli

Metastatic breast cancer
Chair: Giuseppe Curigliano – Rapporteur: Angela Esposito
16.40 Maintenance systemic (chemo)therapy: myth or reality? - Alexandru Eniu
17.00 Precision medicine: Panacea or false dawn in metastatic breast cancer? - Eric Winer
17.20 Clinical trial design in the era of personalized medicine - Alan Coates
17.40 Discussion
17.55 Spotlight:
Effects of bone-targeted agents on cancer progression and mortality - Michael Gnant
18.15 Adjourn

FRIDAY 27 JUNE
Interactive surgical corner
Chair: Paolo Veronesi - Alberto Luini
08.30 Discussion on clinical cases

SNB: the final cut?
Chair: John Benson - Rapporteur: Fabio Bassi
09.30 Is SNB indicated in neoadjuvant treatment? - Viviana Galimberti
09.45 Is intraoperative examination of SN always necessary? - Giuseppe Viale
10.00 Can we definitively abandon SNB? - Oreste Gentilini
10.15 Discussion
10.30 Coffee break

Local treatments in special clinical scenarios
Chair: Paolo Veronesi - Rapporteur: Antonio Toesca
11.00 Intraoperative radiotherapy in special clinical cases - Mattia Intra
11.15 Surgery for primary tumor in metastatic breast cancer - John Benson
11.30 How to manage breast cancer in pregnancy – Sileny Han
11.45 Discussion
Plastic surgery special topics
Chair: Jean Yves Petit – Rapporteur: Andrea Manconi
12.00 To lipofill or not to lipofill? - Gino Rigotti
12.15 Autologous flaps: DIEP - Cristina Garusi
12.30 How to plan reconstruction in high risk patients - Mehra Golshan
12.45 Discussion

13.00 Lunch

14.00 Spotlight:
A “shot heard ‘round the world” on cancer drug costs - Harold Burstein

Radiotherapy: new techniques and protocols, how and when
Chair: Jay Harris - Rapporteur: Cristina Leonardi
14.20 Controversies on Intraoperative radiation therapies - Roberto Orecchia
14.35 New radiation therapy approach: volumetric IMRT (e.g. Tomotherapy)
- Philip Poortmans
14.50 New aspects of locoregional radiation - Jay Harris
15.05 Discussion
15.20 Conclusions

ABSTRACT SUBMISSION

ABSTRACT DEADLINE APRIL 1st, 2014
YOU MAY SUBMIT YOUR ABSTRACT BY E-MAIL TO mbcc@ieo.it

INSTRUCTIONS FOR ABSTRACT SUBMISSION
Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for e-poster presentation.

Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented as e-posters.

Abstracts must be written in English and the text should not exceed 2000 characters (title included). The title should appear in capital letters. For each author, type surname first followed by given name and initials (presenting author in capital letters). List affiliations after the authors’ list. The full address with telephone number, fax number, and e-mail of the corresponding author must be provided. The latter will receive all the subsequent communications concerning the abstract.

Once accepted, the full paper can be presented in 6 slides, containing the following sections: background, material methods, results, conclusions. All the slides must be sent to the Organising Secretariat (mbcc@ieo.it) within 31st May 2014, to be uploaded in the e-poster player. Please indicate your approval for publication in case the abstracts will be issued in a journal.

Please note:
Only abstracts submitted by registered participants will be accepted. It is the responsibility of the presenting author to ascertain whether all authors are aware of the content of the abstract before submission.
REGISTRATION FORM

Use this registration form or register on line at www.breastmilan.com
Please complete and return to: MZ Congressi srl - Via C. Farini 81, 20159 Milano (Italy)
Tel +390266802323 - Fax +39026686699 - E-mail: mbcc@ieo.it

TO BE FILLED OUT IN CAPITAL LETTERS

First Name __________________________ Last Name __________________________

Company / Institute ________________________________

Department _______________________________________

Specialty _________________________________________

Address ___________________________________________

Post code __________________ City __________ Country __________

Telephone __________________ Fax __________

E-mail _____________________________________________

Birth place __________________________ Date of birth __________________

Partita IVA/ Codice Fiscale (only for italian participants) __________________________

REGISTRATION FEES

Early rate payment received BEFORE MARCH 28, 2014                                      500,00 €

Late rate payment received BETWEEN MARCH 29 AND MAY 30, 2014       600,00 €

On site payment received ON or AFTER MAY 31, 2014       800,00 €

Discounted rate for associated members        350,00 €

(Eusoma, Europa Donna, Eortc, SIS, Aiom, E-Cancer medical science, Eurama)

Residents in training (ID document and declaration from the hospital needed)     250,00 €

Developing countries residents        250,00 €

16th MBCC+Breast Cancer Oncologic and Reconstructive Surgery Course

Early rate payment received BEFORE MARCH 28, 2014                           1100,00 €

Late rate and onsite payment received ON or AFTER MARCH 29, 2014  1300,00 €

16th MBCC + Hands on workshops

(fees to be added to the main congress fees – no hands on attendance will be accepted
without registration to the 16th MBCC)

Regular fee          300,00 €

Residents in training and developing countries residents      200,00 €

Hands on choice:    ☐ Track 1    ☐ Track 2

The registration fee covers admission to the congress and exhibition, a copy of the programme,
coffee and lunch throughout the congress.

PAYMENT BY

☐ Bank transfer to the order of MZ Congressi srl - Ref: Name/Surname of the participant - MBCC
Banca Intesa San Paolo | IBAN CODE: IT47V0306909474000011960146 | SWIFT CODE: BCITITMMXXX

Credit Card ☐ Visa ☐ Mastercard ☐ American Express
N° __________________________ Exp. date Card holder’s name __________________________

Card holder’s signature __________________________

I authorize the European Institute of Oncology and MZ Congressi srl to use my personal data for
purposes related to educational activities, according to the Italian law 675/96

Signature __________________________
GENERAL INFORMATION

CONFERENCE VENUE

CONFIRMATION OF REGISTRATION
Registration will only be confirmed upon receipt of the registration fee. A combined confirmation of registration or acknowledgment of payment will be sent by e-mail or fax, as preferred, upon receipt of the payment.

CANCELLATION OF REGISTRATION
In case of cancellation without replacement, the fee less handling charges of 100 EURO will be refunded, provided a written request is received by CQ Travel before 31st May 2014. No refund can be made if notice of cancellation is received after this date. Any refund will be made after the conference.

CME ACCREDITATION
The European Institute of Oncology will apply for CME credits to the Accreditation Council of Oncology in Europe and to the Italian Ministry of Health. Each participant will receive a certificate of attendance stating the relevant number of credits obtained during the conference. American doctors attending the conference can report this to the AMA and receive AMA PRA Cat. 1 credits. The CME certificates can be granted only to the participants who have attended the entire conference. The CME certificates will be distributed only at the end of the meeting.

HOTEL ACCOMMODATION
We have an allotment of limited rooms at the conference venue (Milan Marriott Hotel). For booking please visit the website www.breastmilan.com

SCIENTIFIC SECRETARIAT
European Institute of Oncology
Via Ripamonti, 435 - 20141 Milano

ORGANISING SECRETARIAT
MZ Congressi srl
Via C. Farini 81 - 20159 Milano
Tel. +39 02 66802323 Fax. +39 02 6686699
e-mail: mbcc@ieo.it
16th MILAN BREAST CANCER CONFERENCE
HOTEL ACCOMMODATION FORM

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Address ______________________________________________________________
Post code ___________________ City ________________________ Country ______________
Telephone ______________________________ Fax ____________________________
E-mail ____________________________________________
Birth place __________________________ Date of birth __________________________
Partita IVA/ Codice Fiscale (only for italian participants) __________________________

LIST OF HOTEL
Prices in Euros based on a nightly rate including breakfast, taxes and handling fee.

We have an allotment of limited rooms at the conference venue (Milan Marriott Hotel).
For those who wish to make their own hotel booking we suggest selecting an accommodation near an underground station of the «Red Line» M1. The Milan Marriott Hotel is located at walking distance from the underground station «Wagner».

CHOICE

<table>
<thead>
<tr>
<th>Choice</th>
<th>Room Type</th>
<th>Nights</th>
<th>Rate (Night)</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td>Marriott Hotel (conference venue) Via Washington, 66</td>
<td>DOUBLE ROOM</td>
<td>4</td>
<td>€ 175</td>
<td>€ 155</td>
</tr>
</tbody>
</table>

Arrival date __________________________ Departure date __________________________
Total number of nights __________________________ Signature __________________________

Please enclose payment for the entire stay to confirm your booking.
The rooms will be allocated on a first come first served basis.

Deadline for hotel reservation: 25 March 2014. Reservation requests after this date cannot be guaranteed and will be handled on a space and rate available basis.

TERMS OF PAYMENT

Full payment required at booking.
€ __________ per night __________ (number of nights) = Total ________________

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Card holder’s signature __________________________

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