

Pier Franco Conte  
(Modena - I)

Gabriel N. Hortobagyi  
(Houston- USA)

MEET  
THE  
PROFESSOR

5<sup>th</sup> Advanced Course  
on Breast Cancer

Modena  
november  
4<sup>th</sup>-6<sup>th</sup>, 2009



accademia  
nazionale  
di medicina

*Section of Oncology*

## AIMS

In the last few years, the prognosis of breast cancer patients has improved and breast cancer mortality is declining sharply in the majority of western countries. This is the result of a better understanding of breast cancer biology, women education, screening programmes, more effective treatments.

Because of this exciting scenario, the management of breast cancer is becoming more and more demanding: on one side, a multidisciplinary approach is necessary to assure an appropriate clinico-pathological diagnosis and to choose the most effective therapeutic strategy; on the other side, the clinicians must have a thorough knowledge of the biological and clinical parameters useful to tailor the treatment on the needs of the individual patient.

This Advanced Course on Breast Cancer will bring together scientists involved in molecular and translational research and clinicians interested in breast cancer treatment and in the development of new agents with the aim to:

1. make the point on the state of art of breast cancer management
2. debate some hot issues
3. involve all the participants in the discussion of clinical cases

## ADDRESSED TO

Oncologists, radiologists, breast surgeons

## ECM

Application for ECM credits for Italian participants will be requested to the Italian Ministry of Health. The number of credits will be advised on the Accademia Nazionale di Medicina's web site: [www.accmed.org](http://www.accmed.org). The credit certification is subject to the accreditation by the Ministry of Health, the full attendance of the meeting, the completion of the meeting evaluation test and the event evaluation form, the correspondance between the participant's profession and the professional categories defined as physicians (specialized in oncology, radiology, breast surgery).

## OFFICIAL LANGUAGE

The official language of the Meeting is English. No simultaneous translation will be provided.

## REGISTRATION

The registration fee is € 250,00 tax free.

It includes the Conference bag and printed material, all coffee breaks and lunches. It does not include hotel accomodation, dinners and travel expenses.

To register, please send:

- registration form duly filled out (even when sponsored by a Pharmaceutical Company)
- privacy statement and consent to the use of personal data (as in the back of the form)
- payment

to Accademia Nazionale di Medicina – Palazzina CUP II Piano, Via Massarenti 9, 40138 Bologna, fax 0039 051 6364605 – e.mail: [info.bologna@accmed.org](mailto:info.bologna@accmed.org), **within October 20<sup>th</sup>**.

Online registration is possible on the website <http://meettheprofessor.accmed.org>

By submitting the form and the payment, your registration is completed with the exception of specific decisions of the Meeting Secretariat. Incomplete registration will NOT be admitted.

## CANCELLATION

- If the participants minimum number is not reached, Accademia Nazionale di Medicina will give notice with a written communication and proceed with the total refund of the fee.
- In order to cancel please give notice with a written communication to Accademia Nazionale di Medicina within October 25<sup>th</sup>. A 70% of the registration fee will be returned. Any cancellation after that deadline will not be reimbursed.

## SOCIAL PROGRAM

On November 5<sup>th</sup> a social dinner will take place at the Military Academy in Modena (Piazza Roma 15).

In order to participate it is necessary to make a reservation within October 15<sup>th</sup> paying the quote for the dinner (€ 60,00) together with the subscription quote for the course.

## PROGRAM

Wednesday November 4<sup>th</sup>

- 8.00 Registration
- 9.00 Welcome remarks and greetings by Authorities  
Pier Franco Conte, Gabriel N. Hortobagyi
- 9.15 **LECTURE 1 - Breast cancer: incidence & mortality**  
Eugenio Paci
- 9.35 **LECTURE 2 - Clinical use of Cancer Registries: the breast cancer model**  
Massimo Federico
- 9.55 **LECTURE 3 - Risk reduction: Lifestyle intervention**  
Franco Berrino
- 10.15 **LECTURE 4 - Risk reduction: Chemoprevention**  
Andrea Decensi
- 10.35 *Coffee break*
- 11.00 **Round Table** Chairman: Massimo Federico  
**Management of Familial Breast Cancer**  
Participants: Laura Cortesi, Silvia Formenti, Cristiane Kuhl, Riccardo Masetti, Pierosandro Tagliaferri
- 12.30 **CONTROVERSY 1** Chairman: Pietro Torricelli  
**MRI is an essential component for diagnosis & staging**  
PRO: Cristiane Kuhl  
CONS: Terry Mamounas
- 1.30 p.m. *Lunch*
- 2.30 p.m. **LECTURE 5 - Molecular Pathology for Clinicians**  
Giuseppe Viale
- 3.00 p.m. Working Groups among Pathologists and Clinicians  
**Group 1: HER2 Testing** Tutor and rapporteur: Donatella Santini  
**Group 2: Sentinel Node assessment** Tutor and rapporteur : Anna Sapino  
**Group 3: Preneoplastic lesions and rare histologies**  
Tutor and rapporteur: Vincenzo Eusebi
- 3.40 p.m. Discussion led by: Antonio Maiorana  
Participants: Pier Franco Conte, Vincenzo Eusebi, Gabriel N. Hortobagyi, Donatella Santini, Anna Sapino, Giuseppe Viale
- 4.00 p.m. *Coffee break*
- 4.30 p.m. **CONTROVERSY 2** Chairman: Gabriel N. Hortobagyi  
**Gene expression profiling is an essential component for an appropriate management of early breast cancer**  
PRO: Lajos Pusztai  
CONS: Lucia Del Mastro
- 5.30 p.m. **LECTURE 6 - Translation of "omics" into Clinical Trials**  
Christos Sotiriou
- 6.00 p.m. *Adjourn*

Thursday November 5<sup>th</sup>

- 8.30 **CONTROVERSY 3** Chairman: Filippo Bertoni  
**Partial Breast Irradiation is an appropriate management for all the patients at low risk of locoregional relapse**  
PRO: Roberto Orecchia  
CONS: Giovanni Piero Frezza
- 9.30 **LECTURE 7 - Moving Radiation Oncology to biology-oriented treatments**  
Silvia Formenti
- 10.00 **LECTURE 8 - State of the Art of Adjuvant Treatments for EBC** Gabriel N. Hortobagyi
- 10.30 *Coffee break*
- Debated Issues in adjuvant treatment of Early Breast Cancer**  
Chaired by Gabriel N. Hortobagyi
- 11.00 **Als for post-menopausal patient with HR+ tumors: when to start, when to stop**  
Charles Coombes
- 11.30 **Optimal endocrine treatment of pre-menopausal patients with HR + tumors**  
Francesco Boccardo
- 11.50 **Role of chemotherapy for HR+ tumors** Paolo Pronzato
- 12.10 **Predictors of benefit from adjuvant chemotherapy: how we can use biological data without jeopardizing patient outcome**  
Ana Maria Gonzalez-Angulo
- 12.40 Q&A session
- 1.00 p.m. *Lunch*
- 2.00 p.m. **LECTURE 9 - Adjuvant treatment of HER2+ EBC: what we know, what we should know**  
Edith A. Perez
- 2.30 p.m. Working Groups on EBC  
**Group 1: HR+ EBC** Tutor and rapporteur: Antonio Frassoldati  
**Group 2: HER2+ EBC** Tutor and rapporteur : Claudio Zamagni  
**Group 3: Triple Negative EBC** Tutor and rapporteur: Anna Maria Molino
- 3.10 p.m. Discussion led by Pier Franco Conte  
Participants: Francesco Boccardo, Charles Coombes, Antonio Frassoldati, Anna Maria Molino, Edith A. Perez, Paolo Pronzato, Claudio Zamagni
- 3.40 p.m. *Coffee break*
- 4.00 p.m. **LECTURE 10 - Primary systemic Therapy based on Molecular subtypes** Luca Gianni
- 4.30 p.m. Working Groups on PST for operable disease  
**Group 1: Patient selection and locoregional treatment after PST** Giovanni Tazzioli  
**Group 2: Imaging techniques for prediction and evaluation of response** Alberto Bottini  
**Group 3: Adjuvant Therapy after PST** Valentina Guarneri
- 5.10 p.m. Discussion led by Luca Gianni  
Participants: Alberto Bottini, Ana Maria Gonzalez-Angulo, Giovanni Tazzioli, Valentina Guarneri, Gabriel N. Hortobagyi
- 5.40 p.m. *Adjourn*

Friday November 6<sup>th</sup>

- 8.30 **LECTURE 11 - Inflammatory breast carcinoma: biology & management**  
Massimo Cristofanilli
- 9.00 **LECTURE 12 – Advanced Breast Cancer: how to extend the benefit of endocrine therapy in HR+ve disease**  
Hope Rugo
- 9.30 **LECTURE 13 - Advanced Breast Cancer: criteria for the choice of chemotherapy regimens in the different molecular subtypes**  
Pier Franco Conte
- 10.00 *Coffee break*
- 10.20 Working Groups on Advanced Breast Cancer  
**Group 1: Multidisciplinary management of bone metastases** Roberto Sabbatini  
**Group 2: Management of CNS metastases** Carmelo Bengala  
**Group 3: Tumor markers and their utility in the management of metastatic breast cancer** Antonio Frassoldati
- 11.00 Discussion led by David Khayat  
Participants: Carmelo Bengala, Filippo Bertoni, Massimo Cristofanilli, Gianpietro Pinna, Hope Rugo, Roberto Sabbatini
- 11.30 **LECTURE 14 - HER2+ disease: beyond Trastuzumab**  
Valentina Guarneri
- 11.50 **LECTURE 15 - Targeting angiogenesis: bevacizumab and beyond**  
David Khayat
- 12.10 **LECTURE 16 - New targets, new drugs**  
Fabrice André
- 12.40 Q&A
- 1.00 p.m. *Lunch*
- 2.00 p.m. **LECTURE 17 – Can we target Cancer Stem Cells?**  
Jenny C. Chang
- 2.30 p.m. **LECTURE 18 - Advanced breast cancer: from care to cure**  
Gabriel N. Hortobagyi
- 3.00 p.m. Conclusions  
Pier Franco Conte, Gabriel N. Hortobagyi

## DIRECTORS

**Pier Franco Conte**  
Dipartimento Integrato di Oncologia  
e Ematologia  
Università di Modena e Reggio Emilia  
A.O.U. Policlinico di Modena

**Gabriel N. Hortobagyi**  
Department of Breast Medical Oncology  
University of Texas MD Anderson Cancer  
Center  
Houston (USA)

## SPEAKERS

**Fabrice André**  
Equipe Cancer du Sein  
Institute dè Cancerologie  
Gustave Roussy  
Villejuif Cedex (F)

**Carmelo Bengala**  
Dipartimento Integrato di Oncologia  
e Ematologia  
U.O Oncologia Medica  
A.O.U. Policlinico di Modena

**Franco Berrino**  
Servizio di Epidemiologia  
Istituto Nazionale Tumori  
Milano

**Filippo Bertoni**  
Dipartimento Integrato di Oncologia  
ed Ematologia  
U.O Radioterapia Oncologico  
A.O.U. Policlinico di Modena

**Francesco Boccardo**  
Dipartimento di Oncologia, Biologia  
e Genetica  
Università degli Studi  
Genova

**Alberto Bottini**  
Senologia (Brest Unit)  
A.O. Istituti Ospedalieri di Cremona

**Jenny C. Chang**  
Lester and Sue Smith Breast Cancer  
Baylor College of Medicine  
Houston (USA)

**Charles Coombes**  
Division of Surgery, Oncology, Reproducti-  
ve Biology and Anaesthetics  
Imperial College  
London (UK)

**Laura Cortesi**  
Dipartimento Integrato di Oncologia  
e Ematologia  
U.O Oncologia Medica  
A.O.U. Policlinico di Modena



WITH THE PATRONAGE OF



University of Modena and Reggio Emilia



Associazione Italiana di Oncologia Medica



Associazione Italiana di Radioterapia Oncologica

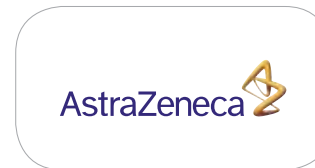


SPECIAL THANKS TO  
(request for authorization to the Ministry of Health)

GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR



CONTRIBUTORS



## MEETING VENUE

Aula Magna Centro Didattico  
A.O.U. Policlinico di Modena  
Via del Pozzo, 71  
Modena

How to reach the meeting venue:

*By car arriving from the North:* exit Modena North, follow the signs to City Center-Bologna Strada Statale, then follow directions to the Hospital Policlinico of Modena.

*By car arriving from the South:* exit Modena South, turn right then keep going for 10 Km, at the mandatory turn sign, turn right and follow the street to the end.

*By train:* Modena train station, bus n. 7

*By plane:* Bologna Airport 40 Km.

## SPONSORED BY

ACCADEMIA NAZIONALE DI MEDICINA



[www.accmed.org](http://www.accmed.org)

General Manager: Stefania Ledda

*In a joint collaboration with:*

**Integrated Department of Oncology and Haematology,  
University of Modena and Reggio Emilia**

## ORGANIZING PARTNER

**Forum Service**

Via Martin Piaggio 17/6  
16122 Genova

*Information:*

<http://meettheprofessor.accmed.org>

Ph. 0039 051 6364898-6360080- Fax 0039 051 6364605

[info.bologna@accmed.org](mailto:info.bologna@accmed.org)

*Hotel booking:*

Ph. 0039 010 83794235

Fax 0039 010 83794261

[booking@forumservice.net](mailto:booking@forumservice.net)