



May 16-17, 2017 • Milan, Italy

# Shared decisions, One policy

## *International Forum on Cancer Patients Empowerment*

May 16-17, 2017  
Milan, Italy

CANCER - SHARED DECISIONS, ONE POLICY is the annual international event on new patient rights in clinical decision-making and public health policies in the age of personalized oncology.

The Forum will voice the role of advocacy groups in defining new ways of cooperation between doctors and patients as well as in fostering the reform of national health systems and of the regulatory frameworks.

The Forum will be multidisciplinary and multidimensional, involving patient advocates, health professionals, policymakers, lawmakers, regulators, international organizations, governmental bodies and bio-pharma companies.

The Forum shall contribute to the international dialogue on the human right to optimal standards of health, as indicated by the 2030 Agenda for Sustainable Development, within the framework of the EU Joint Actions on Cancer Control - CanCon 2014-2017, the European Cancer Information System (ECIS) and the new EU Joint Action on Rare Cancers.

The Forum will adopt concrete actions addressing international policy issues.

The event is part of the project *Milano Global*<sup>®</sup> and it is organized by Università degli Studi di Milano.



## DAY I

08.30 - 09.15	Registration	
09.30 - 10.15	OPENING SESSION	
	<b>Chair:</b> <b>Gabriella Pravettoni</b> , Forum Scientific chair, Università degli Studi di Milano and IEO	<ul style="list-style-type: none"><li>▪ <b>Beatrice Lorenzin</b>, Italian Minister of Health</li><li>▪ <b>Roberto Maroni</b>, President of Lombardy Region</li><li>▪ <b>Giuseppe Sala</b>, Mayor of Milan</li><li>▪ <b>Gianluca Vago</b>, Rector of Università degli Studi di Milano</li><li>▪ <b>David Byrne</b>, Former Commissioner for Health, EAPM Co-Chair</li></ul>
10.30 - 11.30	PLENARY SESSION I In search for consensus in a world of divergence and inequalities	
	<b>Chair:</b> <b>Gabriella Pravettoni</b> , Università degli Studi di Milano and IEO	<ul style="list-style-type: none"><li>▪ <b>Tit Albreht</b>, co-ordinator of the Joint Action Cancer Control (CanCon)</li><li>▪ <b>Vytenis Andriukaitis</b>, European Commissioner for Health</li><li>▪ <b>Christoph Fearne</b>, Minister of Health, Malta</li><li>▪ <b>Francesco Pignatti</b>, European Medicines Agency, London (UK)</li><li>▪ <b>President of ECCO</b></li></ul>
11.45 - 12.45	PLENARY SESSION II Big killers and rare cancers today	
	<b>Chair:</b> <b>Giuseppe Curigliano</b> , European Institute of Oncology	<ul style="list-style-type: none"><li>▪ <b>Joan de Bono</b>, Royal Marsden, London (UK)</li><li>▪ <b>Lisa Licitra</b>, Istituto Nazionale dei Tumori, Milan, Italy</li><li>▪ <b>Virgilio Sacchini</b>, Memorial Sloan Kettering Cancer Centre, USA and IEO, Milan, Italy</li><li>▪ <b>Jean Charles Soria</b>, Institut Gustav Roussy</li><li>▪ <b>Joseph Taberner</b>, Barcelona, Spain</li></ul>
13.00 - 13.30	Press Conference	
13.30 - 14.30	Lunch Special Guest Speaker: Nobel Prize for Medicine	



14.30 - 15.30	<b>PLENARY SESSION III</b> <b>Cross-border healthcare in Europe, a new pact against cancer?</b>	
	<b>Chair:</b> <b>Gordon McVie</b> , Kings College London (UK)	<ul style="list-style-type: none"> <li>▪ <b>Francesco De Lorenzo</b>, President, European Cancer Patient Coalition</li> <li>▪ <b>Kathy Redmond</b>, Redmond Consulting</li> <li>▪ <b>Josh Sommer</b>, Executive Director, Chordoma Foundation</li> <li>▪ <b>Richard Sullivan</b>, Kings College, London, UK</li> <li>▪ <b>Gilles Vassal</b>, University Paris-Sud, France</li> <li>▪ <b>Representative from EU Joint Action on Rare Cancers</b></li> </ul>
15.45 - 16.45	<b>PLENARY SESSION IV</b> <b>Survivorship, toward a shared definition</b>	
	<b>Chair:</b> <b>Patricia Ganz</b> , UCLA, Los Angeles (USA)	<ul style="list-style-type: none"> <li>▪ <b>Kathy Albain</b>, Chicago University, Chicago, USA</li> <li>▪ <b>Don Dizon</b>, Mass General Hospital, Boston, USA</li> <li>▪ <b>Patricia Ganz</b>, UCLA, Los Angeles, USA</li> <li>▪ <b>Francois Meunier</b>, EORTC</li> <li>▪ <b>Ann Partridge</b>, Dana Farber , Cancer Institute, Harvard Medical School, Boston, USA</li> </ul>
15.45 - 16.45	<b>THEMATIC SESSION I</b> <b>Shared clinical decision-making and doctor responsibility</b>	
	<b>Chair:</b> <b>Ketti Mazzocco</b> , Università degli Studi di Milano (Italy)	<ul style="list-style-type: none"> <li>▪ <b>Paolo G. Casali</b>, ESMO, Chair EU Policy Committee</li> <li>▪ <b>Jan Geissler</b>, European Patients Academy on Therapeutic Innovation (EUPATI)</li> <li>▪ <b>Umberto Genovese/Antonella Piga</b>, Università degli Studi di Milano, Italy</li> <li>▪ <b>Akulin Igor Mikhaylovich</b>, Head of the St. Petersburg State University Department of Public Health Organization, Russia</li> <li>▪ <b>Ellen Peters</b>, University of Ohio, USA</li> </ul>
16.45 - 17.45	<b>SATELLITE SYMPOSIUM</b> <b>Ethics committees for patient empowerment</b>	
	<b>Chair:</b> <b>Pierpaolo Di Fiore</b> , IFOM, Milano (Italy)	<ul style="list-style-type: none"> <li>▪ <b>Mark Aulisio</b>, Director, Center for Biomedical Ethics at MetroHealth, USA</li> <li>▪ <b>Mats Hansson</b>, Centre for Research, Uppsala</li> <li>▪ <b>Representatives of Ethical Committees from USA and Europe</b></li> <li>▪ <b>Representatives from EMA and AIFA</b></li> </ul>



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<b>16.45 - 17.45</b>	<b>SATELLITE SYMPOSIUM</b> Traslational research: from bench to bedside	
	<b>Chair:</b> <b>Filippo de Braud,</b> Istituto Nazionale dei Tumori, Milan (Italy)	<ul style="list-style-type: none"><li>▪ <b>Fabrice Andrè,</b> Gustave Roussy, Paris, France</li><li>▪ <b>Fatima Cardoso,</b> ESMO Executive committee, Lisbona, Portugal</li><li>▪ <b>Carlsten Denkert,</b> Germany</li><li>▪ <b>Barbara Fossa-Jereczek,</b> IEO, Milan, Italy</li><li>▪ <b>Giancarlo Pruneri,</b> IEO, Milan, Italy</li><li>▪ <b>Peter Selby,</b> European Cancer Concord and University of Leeds, UK</li></ul>
<b>18.00 - 19.00</b>	<b>ROUND TABLE</b> The cost of research and drugs, a “value based” innovative medicine	
	<ul style="list-style-type: none"><li>▪ <b>President of Farindustria</b></li><li>▪ <b>Executives from BioPharmas</b></li><li>▪ <b>Guido Guidi,</b> Head of Pharma Region Europe at Novartis</li></ul>	



## DAY II

08.30 - 09.15	Registration	
09.30 - 10.00	<b>OPENING SESSION</b> University Oncology Department (DIPO), a new approach to cancer care	
	<ul style="list-style-type: none"> <li>▪ <b>Gianluca Vago</b>, Rector of Università degli Studi di Milano (Italy)</li> <li>▪ <b>Paolo Corradini</b>, Director of DIPO, Università degli Studi di Milano (Italy)</li> </ul>	
10.15 - 11.15	<b>PLENARY SESSION I</b> EU Action Plans, what's next for patient empowerment?	
	<b>Chair:</b> <b>Gabriella Pravettoni</b> , Università degli Studi di Milano and IEO	<ul style="list-style-type: none"> <li>▪ <b>Ian Banks</b>, European Men's Health Forum</li> <li>▪ <b>Laura Biganzoli</b>, European Breast Cancer Coalition</li> <li>▪ <b>Rosanna Dantona - Christine Chomienne</b>, Europa Donna</li> <li>▪ <b>Luis Denis</b>, Europa Uomo</li> <li>▪ <b>Luzia Travado</b>, University of Lisbon (Portugal) -European Cancer Patient Coalition (ECPC)</li> <li>▪ <b>Markus Wartenberg</b>, Executive Director of Das Wissenshaus GmbH - Institute of Oncology/ Das Lebenshaus e.V./Assoc</li> </ul>
11.30 - 12.45	<b>PLENARY SESSION II</b> Citizens and science: laws, ethical values and human rights	
	<b>Chair:</b> <b>Livia Pomodoro</b> , Milan Centre for Food Law and Policy, Milan (Italy)	<ul style="list-style-type: none"> <li>▪ <b>Vytenis Andriukaitis</b>, European Commissioner for Health</li> <li>▪ <b>Etienne Krug</b>, World Health Organization (WHO) (Switzerland)</li> <li>▪ <b>Yann Le Cann</b>, Secretary General, EURORDIS</li> <li>▪ <b>Piere Meulin</b>, Director IMI</li> <li>▪ <b>Peter O'Donnel</b>, "Politico"</li> <li>▪ <b>Solange Peters</b>, University Hospital of Lausanne, Switzerland</li> <li>▪ <b>Nina Renshaw</b>, Secretary General, European Public Health Alliance (EPHA)</li> <li>▪ <b>John Ryan</b>, Acting Director, European Commission, Directorate-General Health and Food Safety</li> <li>▪ <b>The European Privacy Protection Authority</b></li> </ul>



13.00 - 13.30	Press Conference
13.30 - 14.30	Lunch (Poster Exhibition) <b>Special Guest Speaker: Siddhartha Mukerjee, Pulitzer Prize for "The Emperor of Diseases"</b>
14.45 - 15.45	<b>THEMATIC SESSION</b> mHealth and the eSMART programs for remote patient monitoring <ul style="list-style-type: none"> <li>▪ <b>Stephan Kiefer</b>, Fraunhofer IBMT, Germany</li> <li>▪ <b>Eugenio Santoro</b>, Mario Negri Institute, Milan, Italy</li> <li>▪ <b>Manolis Tsiknakis</b>, Foundation for Research and Technology, Greece</li> <li>▪ <b>Representative from ECIS</b></li> <li>▪ <b>Representatives of IT companies and Platform developers</b></li> </ul>
14.45 - 15.45	<b>THEMATIC SESSION</b> Information on cancer treatment: dealing with differences and inequalities <ul style="list-style-type: none"> <li>▪ <b>Franco Cavalli</b>, Istituto Oncologico della Svizzera italiana – IOSI, Switzerland</li> <li>▪ <b>Vera Jourova</b>, Justice, Consumers and Gender Equality, European Commission</li> <li>▪ <b>Kathy Oliver</b>, International Brain Tumour Alliance (IBTA)</li> <li>▪ <b>Bettina Ryll</b>, Melanoma Patient Network Europe</li> </ul>
16.00 - 17.00	<b>THEMATIC SESSION</b> Personalised medicine, "is this therapy going to work for me?" <ul style="list-style-type: none"> <li>▪ <b>Fortunato Ciardiello</b>, ESMO President, Università Federico II, Napoli, Italy</li> <li>▪ <b>Francesco Dipierro</b>, Velleja Research</li> <li>▪ <b>Alexander Eggermont</b>, South-Paris University and Institut Gustave Roussy, France</li> <li>▪ <b>Denis Horgan</b>, European Alliance for Personalized Medicine, Brussels</li> <li>▪ <b>Jun J. Mao</b>, Memorial Sloan Kettering Cancer Center New York, USA</li> <li>▪ <b>Jorge S. Reis-Filho</b>, The Jorge Reis-Filho Lab, Memorial Sloan Kettering Cancer Center, New York, USA</li> <li>▪ <b>Robert Thomas</b>, University of Bedfordshire, UK</li> </ul>
16.00 - 17.00	<b>THEMATIC SESSION</b> Back to work: employment protections for patients and their families <ul style="list-style-type: none"> <li>▪ <b>Silvia Fernández Martínez</b>, ADAPT, Italy</li> <li>▪ <b>Karen Jackson</b>, Director of Didlaw, UK</li> <li>▪ <b>Diana Kloss</b>, Manchester University, Industrial Injuries Advisory Council, Chair of the UK Council for Work and Health, UK</li> <li>▪ <b>Francesca Sperotti</b>, ADAPT, Italy</li> <li>▪ <b>Ivan Williams</b>, Research &amp; Development Adviser at the Institution of Occupational Safety and Health, UK</li> </ul>



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<b>17.15 - 18.15</b>	<b>SATELLITE SYMPOSIUM</b> Technological challenges of precision medicine	
	<b>Chair:</b> <b>Roberto Cingolani</b> , IIT, Genova (Italy)	<ul style="list-style-type: none"><li>▪ Speaker 1 on Big-data analyses</li><li>▪ Speaker 2 on Computational tools in Personalized Medicine</li><li>▪ Speaker 3 on Computational tools in Personalized Medicine</li><li>▪ Speaker 4 on Technological advances in patient-data acquisition</li></ul>
<b>17.45 - 18.15</b>	<b>ROUND TABLE</b> The business case for patient engagement: convenience and efficiency	
	<ul style="list-style-type: none"><li>▪ <b>Alberto Costa</b>, European School of Oncology (ESO), Milan, Italy</li><li>▪ <b>Leslie Kelly Hall</b>, Informed Medical Decisions Foundation, Boston, USA</li></ul>	
<b>18.30 - 19.00</b>	<i>Closing Remarks</i>	
	<ul style="list-style-type: none"><li>▪ <b>Gianluca Vago</b>, Rector of Università degli Studi di Milano, Italy</li><li>▪ <b>Roberto Orecchia</b>, Scientific Director IEO, Italy</li><li>▪ <b>Giovanni Apollone</b>, Scientific Director, INT, Italy</li></ul>	
<b>20.30</b>	<i>Gala Dinner</i> Special Guest speaker	



#### STRATEGIC PARTNERS:

- City of Milan
- Lombardy Region

The event is held under the auspices of the European Commission.

#### SUPPORTERS:

- Italian Ministry of Health
- Italian Ministry of Justice
- Italian Ministry of Labour
- Italian Ministry of Education, University and Research
- Italian Department of Equal Opportunity
- Farmindustria

#### COLLABORATIVE PARTNERS:

- European Institute of Oncology (IEO)
- Istituto Nazionale dei Tumori (INT)
- European School of Oncology (ESO)
- European Alliance for Personalized Medicine
- European Cancer Patient Coalition
- Alleanza contro il Cancro
- F.A.V.O.
- Milan Center for Food and Law Policy
- Healthwise (IMDMF)
- European Cancer Concord
- ESMO
- ECCO
- IPOS
- SMDM